

# ARIANNA KNOX

Art Director & Designer

Turning bold ideas into unforgettable experiences

## ART DIRECTOR

Universal Creative  
March 2023–Current

### ● Fast and Furious: Hollywood Drift

- Leading art direction, concept development, scenic approvals, and cross-disciplinary collaboration from the office to the field for the attraction, queue, restrooms, and retail.
- Travel to vendors both cross country and cross continent for design approvals.
- Manage day to day task lists of design team and assign projects.

### ● Super Nintendo World

- In-field Art Director overseeing scenic and fabrication teams.
- Scenically integrated 5 different interactive game play areas, exit retail, and table service restaurant.
- Contributed to production design, CAD modeling, and ADA compliance adjustments to bring the project through to completion.

## PRODUCTION DESIGNER

Universal Creative  
Jan 2021–March 2023

### ● Super Nintendo World 2020-2021

- Production Design, In field art direction, CAD and modeling, completion of concept art, and SKD packages as well as redesign to meet US ADA standards.

### ● The Secret Life of Pets: Off the Leash

- Act as lead Designer, In field art director, and Design manager.
- Led team of contract designers during concept and detail design phases for ride interior.
- Scenic design integration for 40+ animated and static figures.
- Brought attraction from schematic phase through to completion.

## SR. SHOW SET DESIGNER

Universal Creative  
April 2019–Jan 2021

### ● The Secret Life of Pets: Off the Leash

- Act as lead designer for ride interior from schematic design through ride completion.
- Created multiple pieces of concept art for buyoff and presentation as part of show approval with Illumination.
- Created art direction packages for ride scenes including colored elevations and callouts.

### ● Kung Fu Panda Adventure 2017-2018

- In field art direction, SKD's, Creation and completion of "Venue Guide Book" with comprehensive as built information and creative intent quantified into graphic form to allow the park to maintain the ride as originally designed.

## SR. DESIGNER

SeaWorld San Diego  
May. 2016–Oct. 2017

### ● Seasonal Events, Park Improvement

- Designed food venues, stages, and graphics for seasonal events and general park enhancements. Including build packages, graphic design packages, print files, and managing in field install.

\*Theatrical Resume available upon request.

## Let's Connect



Ariannaknox.com



Linkedin.com/in/ariannaknox



Los Angeles, CA



## Some things About Me

I am an Art Director & Designer with a knack for creating immersive, story-driven environments. I specialize in theme park attractions and special events, fusing creative storytelling, bold design, and smart functionality. With roots in scenic painting, theatrical design, and fabrication, I transform bold ideas into unforgettable experiences—from food festivals to roller coasters.

## SKILLS

● PHOTOSHOP

● ILLUSTRATOR

● IN DESIGN

● AUTOCAD

● REVIT

● SKETCHUP

● RHINO

● VRAY

## EDUCATION

MFA, Scenic Design  
Boston University/2013-2016

BA, Theater Arts:  
Concentrations in set design and acting  
Marymount Manhattan College/2008-2012